

SEMESTER I

CLASS	Structure	Subject Code	Paper Title
B.B.A.H onours Busines s Analyti cs	MULTI	R23MDP101	Principles of Psychology
	MULTI	R23MDP102	Principles of Chemical Sciences
	SKILL	R23SDP101	Entrepreneurship
	SKILL	R23SDP102	Communication Skills
	LAN	R23ENG101	A Course in Communication and Soft Skills
	LAN	R23TEL101	General Telugu
	LAN	R23HIN101	General Hindi
	MAJOR	R23COM101	Fundamentals of Commerce
	MAJOR	R23COM102	Business Organisation

SEMESTER II

CLASS	Structure	Subject Code	Paper Title
BBA HONO URS BUSINE SS ANALY TICS	LANGUAGE	R23ENG201	A COURSE IN READING & WRITING SKILLS
	LANGUAGE	R23TEL201	GENERAL TELUGU
		R23HIN201	GENERAL HINDI
	SKILL	R23SDP201	DIGITAL LITERACY
	SKILL	R23SDPB202	BUSINESS WRITING
	MAJOR	R23BBA201	PRINCIPLES OF MANAGEMENT
	MAJOR	R23BBAA202	QUANTITATIVE METHODS FOR MANAGERS
	MINOR	R23MNCSC203	PROBLEM SOLVING IN C
		R23MNCSC203P	PROBLEM SOLVING IN C (Practical)

SEMESTER III

CLASS	Structure	Subject Code	Paper Title
BBA HONO URS BUSINE SS ANALY TICS	MAJOR	R23BBBA301	Accounting for Managers
	MAJOR	R23BBBA302	Human Resource Management
	MAJOR	R23BBASTAT301	Fundamentals of Business Analytics
		R23BBASTAT301P	Fundamentals of Business Analytics (Practical)
	MAJOR	R23BBACSC301	Data Base Management
		R23BBACSC301P	Data Base Management (Practical)
	MINOR	R23MNCSC301	Object Oriented Programming using Java
		R23MNCSC301P	Object Oriented Programming using Java (Practical)
	MULTI	R23MDP301	Health and Hygiene
	SKILL	R23SDP301	Project Management

SEMESTER IV

CLASS	Structure	Subject Code	Paper Title
BBA HONO URS BUSINE SS ANALY TICS	MAJOR	R23BBBA401	Marketing Management
	MAJOR	R23BBBA402	Financial Management
	MAJOR	R23BBASTAT401	Data Mining & Warehousing
		R23BBASTAT401P	Data Mining & Warehousing (Practical)
	MINOR	R23MCSC401	Object Oriented Software Engineering
		R23MCSC401P	Object Oriented Software Engineering (Practical)
	MINOR	R23MCSC402	Web Programming
		R23MCSC402P	Web Programming (Practical)
	MULTI	R23MDP401	Indian Philosophy
	SKILL	R23SDP401	Digital Marketing